



Padasalai's Telegram Groups!

(தலைப்பிற்கு கீழே உள்ள லிங்கை கிளிக் செய்து குழுவில் இணையவும்!)

- Padasalai's NEWS - Group
https://t.me/joinchat/NIfCqVRBNj9hhV4wu6_NqA
- Padasalai's Channel - Group
<https://t.me/padasalaichannel>
- Lesson Plan - Group
<https://t.me/joinchat/NIfCqVWwo5iL-21gpzrXLw>
- 12th Standard - Group
https://t.me/Padasalai_12th
- 11th Standard - Group
https://t.me/Padasalai_11th
- 10th Standard - Group
https://t.me/Padasalai_10th
- 9th Standard - Group
https://t.me/Padasalai_9th
- 6th to 8th Standard - Group
https://t.me/Padasalai_6to8
- 1st to 5th Standard - Group
https://t.me/Padasalai_1to5
- TET - Group
https://t.me/Padasalai_TET
- PGTRB - Group
https://t.me/Padasalai_PGTRB
- TNPSC - Group
https://t.me/Padasalai_TNPSC

2 MARKS

1. Define Meeting? *
2. Define Company Secretary? ***
3. What is resolution? ***
4. Write short note on proxy? ***
5. Define director?
6. Name the Companies required to appoint KMP? ***
7. Who is Whole time director?
8. Who is called as managing director? ***
9. Who can be executive director? ***
10. Distinguish between shares and stocks? ***
11. What do you understand by issue of securities at premium?
12. Who is called as promoters? ***
13. What do you mean by equity share? ***
14. What do you understand by preference share? ***
15. What is sweat equity shares? ***
16. What is Bonus shares? ***
17. What is right shares? ***
18. What is private placement? ***
19. Define Share Warrant? ***
20. What is Debentures? ***
21. Name any four governmental entrepreneurial development schemes of government of tamil nade? ***
22. Give a note on Digital India? ***
23. State any three entrepreneurial development schemes of government of tamil. nade? ***
24. Mention the time period of provision registration Certificate? ***
25. Mention the other name for Corporate entrepreneur?
26. State the names of the following ventures? ***
 - a. Started by individuals for profit motive
 - b. Started by government
 - c. Started by individuals and government together
 - d. Started as a family business.
27. Mention any two features of entrepreneurs? ***
28. List down the managerial functions of entrepreneurs? ***
29. Define Intrapreneur? ***
30. List the problems faced by the women entrepreneurs? ***
31. What is meant by negotiable instrument? ***
32. Define Bill of exchange? ***
33. List three characteristics of a promissory note? ***
34. What is meant by a cheque? ***
35. Define endorsement? ***
36. What is promissory note? ***
37. What is a Contract of sale of goods?
38. List down the essential elements of a Contract of sale? ***
39. What is a Contingent goods? ***
40. What do you understand by warranty? ***
41. State the branches of New economic policy? ***
42. Name the industries which are reserved for public sector? ***
43. What is mean by foreign trade policy? ***
44. Define Business environment? ***
45. Give the meaning of Corporate governance? ***
46. What is GST? ***
47. Expand VUCA? ***
48. What is mean by Commodity market? ***
49. Mention any four differences between wholesale and retail market? ***

50. Why Customer support is needed to market? ***
51. What are the Components of technological environment?
52. What are the Components of global environment? ***
53. What do you meant by Redressal Mechanism? ***
54. What do you know about National Commission? ***
55. State the meaning of the term state Commission? ***
56. What is an term district forum?
57. How to register the Complaints? ***
58. Write short notes on: "Rights to be informed"? ***
59. What are the rights of Consumers according to John F. Kennedy? ***
60. What is Right to basic needs? ***
61. Define Consumerism? ***
62. Give two examples of adulteration? ***
63. What is Caveat emptor? ***
64. What is Caveat venditor? ***
65. Write a short notes on Consumer Protection Act, 1986? ***
66. What is E-business? ***
67. What is green marketing?
68. What is service marketing? ***
69. Define E-Marketing?
70. What is E-Tailing? ***
71. What is social marketing?
72. Define Marketing mix? ***
73. Give any two internal factors affecting the price of product/ service? ***
74. Define marketer? ***
75. Mention any four differences between wholesale market and retail market? ***
76. What is meant by Commodity market?
77. What is meant by training? ***
78. What is Role play? ***
79. State e-learning method? ***
80. What is selection? ***
81. What is an interview? ***
82. What is intelligence test? ***
83. What do you mean by placement? ***
84. Give the meaning of recruitment? ***
85. What is promotion?
86. State two benefits of internal source of recruitment? ***
87. Mention any two features of Campus recruitment? ***
88. State two features of HRM? ***
89. Mention two characteristics of human resource?
90. Write any two objectives of SEBI? ***

91. What is Demat account? ***
92. What are the Various ID proofs? ***
93. Define Stock Exchange? ***
94. Write any 5 stock exchanges in india? ***
95. What is meant by Remisier? ***
96. Who is called a Broker? ***
97. What are the types of speculator? ***
98. What is meant by Commodity exchange? ***
99. What is the stock trading time in india? ***
100. Define the term "Money market"? ***
101. What is Commercial bill market?
102. What is Government Securities market? ***
103. What do you meant by Auctioning?
104. What do you meant by switching? ***
105. Write a note on OTCEI? ***
106. What is Mutual fund?
107. Who are the participants in a Capital market? ***
108. What is equity market? ***
109. What is debt market? ***
110. Define - MBO? ***
111. What are the objectives of MBO? ***
112. Bring out the meaning of MBE? ***
113. What is known as KRA? ***
114. Write a short note about planning? planning? ***
115. What is meant by motivation?
116. What is meant by Controlling? ***
117. Who is a manager? ***
118. List out the Management tools? ***
119. What do you mean by Span of management? ***
120. What is viral marketing? ***
121. What are all marketing mix matrix? ***
122. Define Marketing? ***
123. What is the elements of marketing mix? ***
124. What is a regulated market?
125. What is a family market? ***
126. What is a Role Case study method? ***
127. Who is a Trainee? ***
128. What is the meaning of Video Conferencing interview?
129. How is panel interview Conducted? ***
130. What is the meaning of Preliminary interview? ***
131. What is attitude test? ***
132. What is the meaning of ability test?
133. What is the meaning of Poaching? ***
134. What is the meaning of Word of mouth? ***
135. What is the meaning of Rival firms? ***
136. What is Unsolicited applicants? ***
137. What are the functions of human resource management?
138. What is government on gilt-Edged securities? ***
139. What is clean bills and document bills? ***

140. What is treasury bills? ***
141. What is hard Commodities and soft Commodities? ***
142. What is mutual funds?
143. What is primary market? ***
144. What is secondary market? ***
145. Give a diagram for Indian financial system?
146. What is Decision Making?
147. What is Organising? ***
148. What is line of authority / Scalar chain? ***
149. Management is Art or Science Explain? ***
150. What is Explain Drucker stresses three jobs of management? ***

Total questions: 150

Important questions: 124

Padasalai

1. What do you mean by statutory meeting? ***
2. What is special resolution? ***
3. What do you understand by 'Poll'? ***
4. Give any three cases in which an ordinary resolution need to be passed? ***
5. What resolution is requires special Notice?
6. Give the situations for removal / dismissal of Company secretary?
7. Who can appoint the Company secretary? ***
8. Differentiate executive and non-executive directors? ***
9. Who is a shadow director? ***
10. What is Casual Vacancy? ***
11. When are alternative directors appointed?
12. Who are all have authority to removal of directors? ***
13. What is the remuneration for managerial person? ***
14. Who is a first director? ***
15. What is KMP? ***
16. Explain different kinds of preference shares? ***
17. What is issue of shares at discount. What Condition should be fulfilled?
18. What is Startup india? ***
19. Expand the following: STEP, JAM, TREAD, M-SIPS, SEED, NEW Gen IEDC? ***
20. Write a short note Dairy entrepreneurship development scheme, project report? ***
21. Write a short note on Make in india? ***
22. Write short note on STEP? ***
23. List down few examples of pure entrepreneurship? ***
24. Explain about the agricultural entrepreneurship? ***
25. Who is Drone entrepreneur? ***
26. Who is fabian entrepreneur? ***
27. Define entrepreneur? ***
28. Distinguish between entrepreneur and Manager? ***
29. Explain the promotional functions of entrepreneur?
30. What do you know about Consortium of woman entrepreneurs in india (CWEI) ***
31. Distinguish between Negotiability and Assignability? ***
32. What are the characteristics of a bill of exchange?
33. Distinguish between Bill of exchange & promissory note? ***
34. Discuss the two different types of Crossing? ***
35. Explain the meaning of Agreement to sell? ***
36. Discuss in detail about existing goods?
37. Discuss the implied Conditions and warranties in sale of goods Contract? ***
38. Discuss in detail the rights of an unpaid seller against the buyer personally? ***
39. What is future goods?
40. What is Contingent goods? ***
41. What are the rights of an unpaid seller?

42. What do you mean by Liberalisation? ***
43. Explain the Concept of Privatisation? ***
44. State any three impacts of globalisation? ***
45. Write a short note on New economic policy? ***
46. Highlights of the LPGI Policy? ***
47. Write about any three internal environmental factors of business?
48. State the frame work of Corporate government in India? ***
49. What are the functions of the GIST Council? ***
50. What do you know about technological environmental? ***
51. Who are the members of the National Commission? ***
52. What is the pecuniary jurisdiction of the state Commission? ***
53. What is the term district forum? ***
54. How to register the Complaints? ***
55. What do you understand by "Right to redressal"? ***
56. Define "Consumer rights"? ***
57. What do you understand about "Right to protection of health and safety"?
58. What are the important legislations related to Consumerism in india? ***
59. What is meant by artificial scarcity? ***
60. Write the importance of Consumerism? ***
61. What is the role of government in Consumer protection? ***
62. What is B2B and B2C type of E-Commerce? ***
63. Discuss the objectives E-Marketing?
64. Elucidate how E-Commerce differs from E-business? ***
65. Explain in detail about Niche Marketing? ***
66. What are the objectives of marketing?
67. What do you mean by marketing mix? Describe any two elements ***
68. Mention any three Role of marketer? ***
69. Marketer is an innovator? Do you agree? ***
70. Why Customer support is needed to marketer?
71. List down the functions of marketer? ***
72. What is vestibule training? ***
73. What do you mean by on the job training?
74. Write short note on trainer and trainee? ***
75. What is stress interview? ***
76. What is structured interview? ***
77. What do you mean by achievement test? ***
78. What is aptitude test? ***
79. List out the significance of placement? ***
80. Define the term Recruitment? ***
81. Give two points of differences between advertisement and unsolicited application? ***
82. State the steps in Recruitment process? ***
83. Define the term Human Resources Management? ***
84. What are the features of Human resources? ***

85. Give two points of differences between HR and HRM? ***
86. State the functions of Human Resource Management?
87. What is meant by Dematerialization? ***
88. What is the power of SEBI Under Securities Contract act?
89. What is meant by insiders trading? ***
90. Draw the Organization structure of SEBI? ***
91. What are the limitations of stock exchange? ***
92. Explain Bull and bear? ***
93. Explain Stag and lame duck? ***
94. Explain National Stock market System (NSMS)
95. Explain National Stock Exchange (NSE) ***
96. Who are the participants of Money market? ***
97. Explain the types of Treasury bills? ***
98. What are the types of Commercial bill? ***
99. Write a note on National clearance and depository System (NCDS) ***
100. Explain about factoring and Venture Capital institutions? ***
101. Give the meaning and definition of financial market?
102. Differentiate Spot market from future market? ***
103. Write a note on Secondary market? ***
104. Write the features of MBO? ***
105. What are the process of MBE? ***
106. List out the main functions of Management?
107. State the importance of Staffing? ***
108. State the importance of Motivation? ***
109. Define the term Management? ***
110. Differentiate Management from Administration?
111. What are the principles of Taylor? ***
112. What determines the span of management? ***
113. Write a short notes on Rural marketing? ***
114. Write a short note on guerrilla marketing? ***
115. Write a short note on Niche marketing? ***
116. Write a short note on Perfect market? ***
117. Write a diagram of Organisation structure of SEBI? ***
118. Write short notes on NIFTY Sensex?
119. Write any 5 stock exchanges in the world? ***
120. Write short note on origin of stock exchange? ***
121. What are the features of treasury bills? ***
122. Who are all participants in Money markets? ***
123. What are the Disadvantages of MBE? ***
124. Write any three disadvantages of MBO? ***

Total questions: 124

Important questions: 105

1. Elaborate the functions of the Company secretary? ***
2. Briefly state different types of Company meetings? ***
3. Describe the different types of resolutions which Company may pass with suitable matters required for each type of resolution? ***
4. Explain different types of open and secret types of voting? ***
5. Brief different types of directors? ***
6. State the qualification of directors? ***
7. What is the maximum limit for the Managerial remuneration? ***
8. What are the duties of a directors? ***
9. What are State the powers of the directors? ***
10. State the Criminal liabilities of directors.
11. Describe the functions / duties of Company secretary ***
12. Difference between Managing director & whole time director ***
13. Write the difference between debentures and shares ***
14. Brief different stages in formation of a Company.
15. What are the various kinds of debentures? ***
16. Write the difference between Share Certificate and Share Warrant ***
17. Explain any five government entrepreneurial schemes. ***
18. Describe the steps promoting entrepreneurial venture.
19. Discuss the preparation of a project report. ***
20. Explain in detail on classification according to the type of business? ***
21. Distinguish between the rural and Urban entrepreneur? ***
22. classification based on development stage?
23. Write a notes on Pure entrepreneurs, Induced entrepreneur, Motivated entrepreneur, spontaneous entrepreneur. ***
24. Distinguish between an entrepreneur and Intrapreneur? ***
25. Discuss the problems faced by women entrepreneurs? ***
26. Explain in detail the various functions of an entrepreneur? ***
27. Explain the importance of entrepreneurship?
28. How do you classify the entrepreneur?
29. Distinguish a cheque and Bill of exchange? ***
30. Discuss in detail the features of a cheque? ***
31. Distinguish between Bill of exchange and Promissory note?
32. Difference between Negotiability and Assignability? ***
33. Distinguish between sale and agreement to sell? ***
34. Distinguish between Condition and Warranty? ***

72. Elaborate on the Managerial functions of human resource management? and Operational functions of HRM? ***
73. Differentiate HR and HRM?
74. What is SEBI? Explain the functions of SEBI? ***
75. Explain the powers of SEBI? ***
76. What is dematerialization, demat account and explain benefits of dematerialization?
77. What is meant stock exchange and explain the functions of stock exchange? ***
78. Explain the benefits and limitations of stock exchange? ***
79. Difference between stock exchange and Commodity exchange? ***
80. Explain Lombard street and Wall street? ***
81. Define Money market and Capital market? explain the difference between money market and Capital market? ***
82. Explain the money market instruments?
83. Explain the features and types Commercial bills? ***
84. Explain the Various types of new financial institutions? ***
85. Briefly explain the functions of Capital market?
86. Distinguish between New issue market and secondary market?
87. Discuss the Various types of financial market? ***
88. What are the functions of financial market? ***
89. What is MBO? What are the major advantages of MBO? ***
90. What is MBE? What are the advantages of MBE? ***
91. What are the disadvantages of MBO? ***
92. Explain the various functions of Management? ***
93. Explain the principals of Modern management? ***
94. Describe the principals of Scientific management? ***
95. Comparison between Management and administration?
96. Write about the Contribution of drucker to management? ***

Total questions: 96

Important questions: 71

INSIDE THE PORTION

AND

BOOK BACK QUESTIONS