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	Term 1	Term 2	Term 3	Periodical Test	SLAS	

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	Term 1	Term 2	Term 3	Public Model Q&A		

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MULTIMEDIA AND DESKTOP PUBLISHING

What is multimedia?



The word multimedia consists of two words multi and media which means that multiple forms of media are combined together and provide services like storage, communication, presentation and input output interactions of text, video, image, graphics and audio

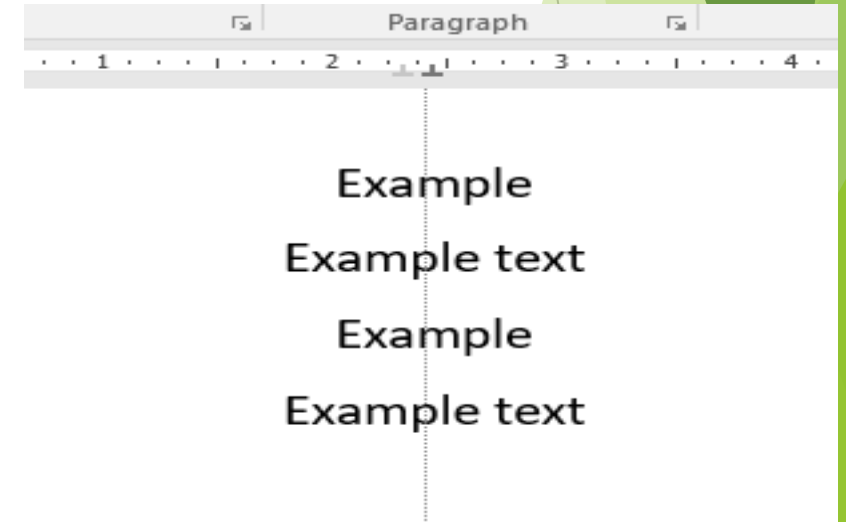
[This Photo](#) by Unknown Author is licensed under [CC BY](#)

Multimedia is an integration of many types of media like text, video, image, graphics and audio etc on a single medium in the same information unit.

WHAT IS A TEXT?

Text is a collection of words or letters that are understandable by the reader.

Ex TAMILNADU, CHENNAI



WHAT IS AN ANIMATION?

Moving objects on-screen



WHAT IS AN IMAGE ?

An image, digital image, or still image is a binary representation of visual information



WHAT IS GRAPHICS?

A graphic is an image or visual representation of an object.

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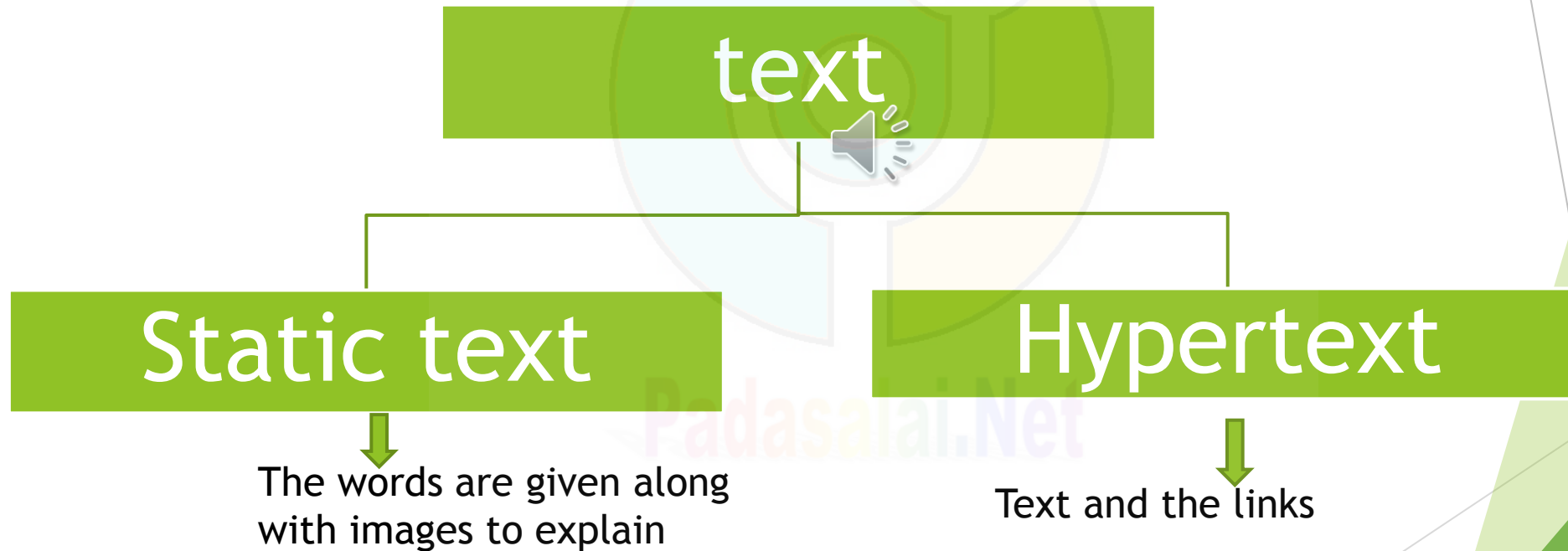
What are the components of multimedia

- Text
- Images
- Sound
- Video
- Animation



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What are the types of text



What are the basic types of Images



Raster or bitmap

Tiny dots called pixel that forms raster or bitmap image



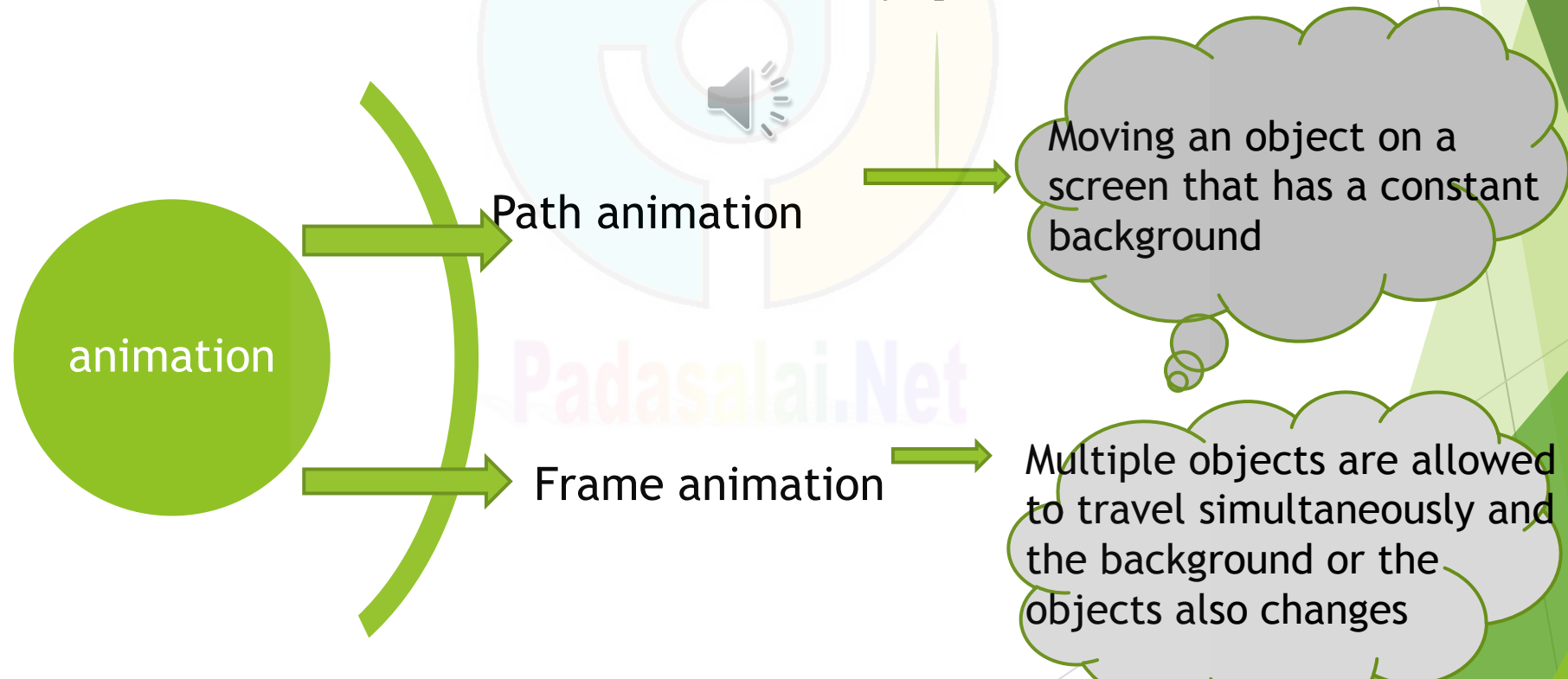
Vector

Drawing elements or objects such as lines, circles and so on to create vector image

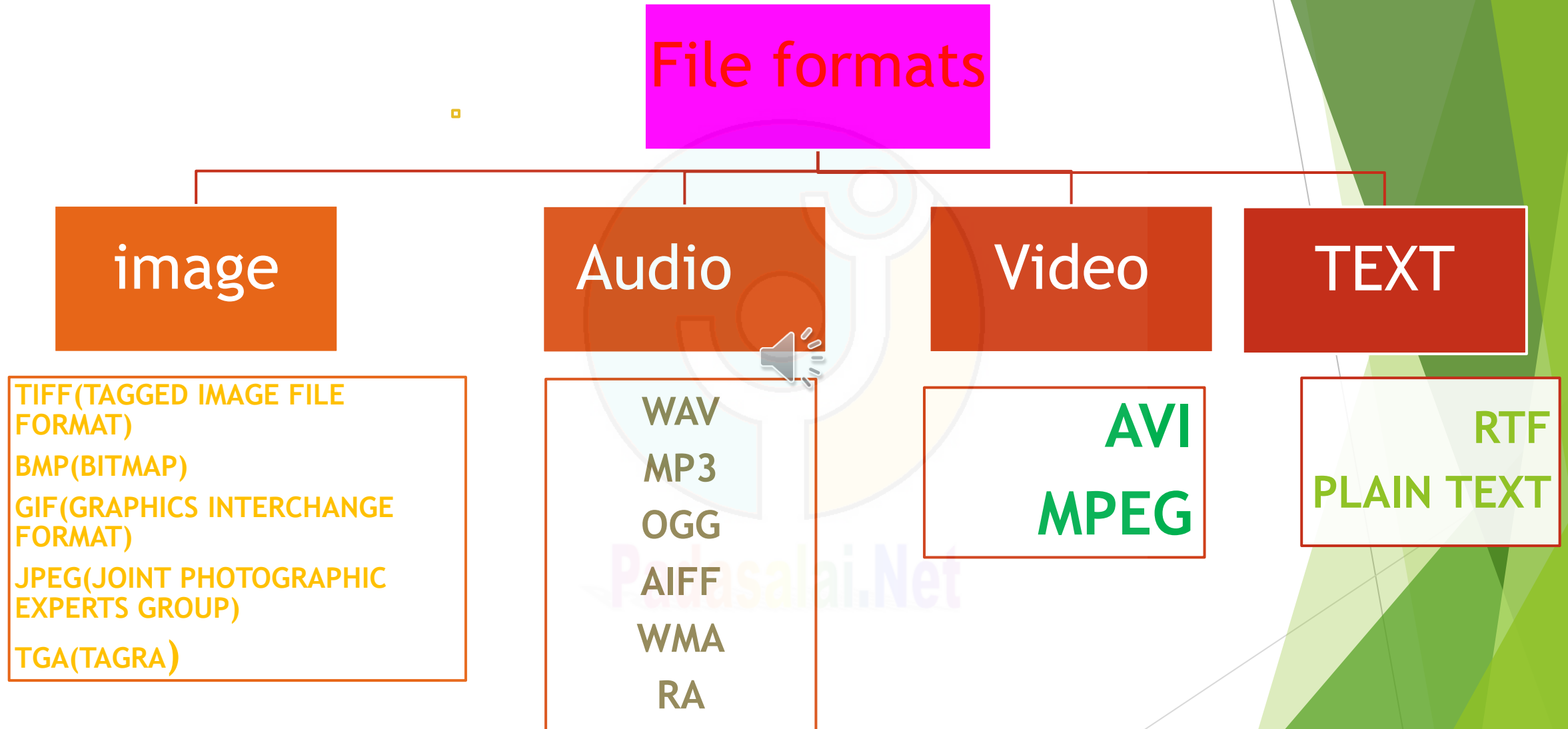
Define Animation and its features

Animation is the process displaying still images so quickly so that they give the impression of continuous movement

Animation types



Explain about different file format in multimedia



Identifies theme, budget, content for the project

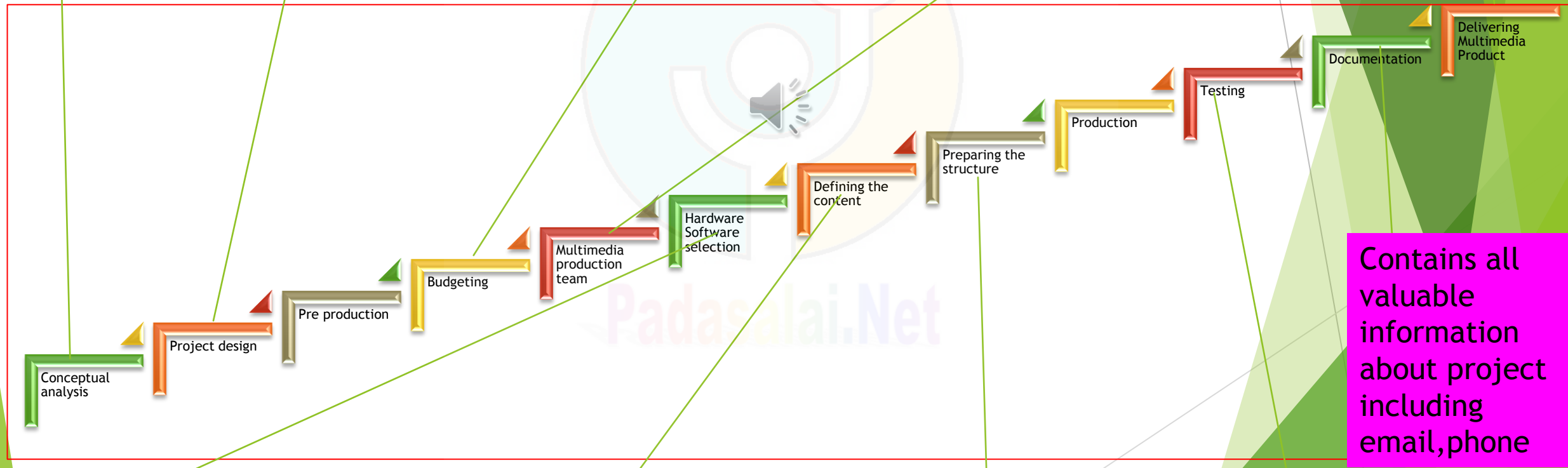
States the goals, objectives and activities

Budgeting for consultants, hardware, software, travel, communication and publication

Production manager, Editor, Graphics Architect, Web master

Delivering multimedia product through CD/DVD AND Internet

WRITE THE STEPS IN MULTIMEDIA PRODUCTION or Explain in detail the process of Multimedia



Contains all valuable information about project including email, phone

no

Back ground music, sound recording. Pilot project is

Detailed structure for all

Project stuff provided and also prepares narration, bullet, chart

Selecting fastest hardware and suitable

Explain in detail about production team roles and responsibilities



Production Manager - production manager is the coordinator of multimedia project. He should have management skill, communication skill and technology expert also. Efficient team leader

Content Specialist - Content Specialist is responsible for Application's content which are projects information, data etc

Script Writer - Script represents a linear sequence of events. Script writer is responsible for video and film scripts.

Text Editor - The text in the project must be structured and correct grammatically. Text Editor is responsible for text and narration of the application

Multimedia Architect - The multimedia architect integrates video, audio, text and animation

Computer Graphic Artist - The role of computer Graphics Artist is to deal with graphic elements of the program like backgrounds, bullet and buttons etc

Audio and video Specialist - They are responsible for recording, editing sound effects and digitizing.

Computer programmer - The computer programmer writes the codes by using different appropriate software languages

Web Master - The responsibility of the webmaster is to create and maintain an internet web page. He converts the multimedia project into a web page.

APPLICATIONS OF MULTIMEDIA

