



Padalsalai's Telegram Groups!

(தலைப்பிற்கு கீழே உள்ள லிங்கை கிளிக் செய்து குழுவில் இணையவும்!)

- Padalsalai's NEWS - Group
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- Padalsalai's Channel - Group
<https://t.me/padasalaichannel>
- Lesson Plan - Group
<https://t.me/joinchat/NIfCqVWwo5iL-21gpzrXLw>
- 12th Standard - Group
https://t.me/Padalsalai_12th
- 11th Standard - Group
https://t.me/Padalsalai_11th
- 10th Standard - Group
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- 9th Standard - Group
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- 6th to 8th Standard - Group
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- 1st to 5th Standard - Group
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- TET - Group
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- TNPSC - Group
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STD. XII**COMMERCE****VERY SHORT ANSWER QUESTIONS - (2 marks)**

1. write a note on OTCEI ?
2. what is management ?
3. what is debt market ?
4. Explain the two oldest money markets ?
5. bring out the subsidiary functions of management ?
6. how is price decided in a secondary market ?
7. what is planning ?
8. what is meant by MBO?
9. write a short note on financial market ?
10. what is government securities market ?
11. define stock exchange ?
12. write any two objectives of SEBI ?
13. what is human resource management ?
14. what is intelligence test ?
15. what do you understand by warranty ?
16. define endorsement ?
17. define Intrapreneur ?
18. who are agricultural entrepreneur ?
19. give a note on digital india ?
20. what is bonus share ?
21. define share warrant ?
22. list out the management tools ?
23. define the term money market according to crowther ?
24. what is dematt account ?
25. who are agricultural enterpreneur ?
26. what is meant by regulated market ?
27. who is a consumer ?
28. give the meaning of corporate governance ?
29. write shot note on proxy ?
30. what is meant by poaching ?
31. define bill of exchange?
32. list the problems faced by the women entrepreneur?
33. define director.
34. who is a secretary ?
35. Define entrepreneur

36. what is privatisation?
37. define business environment ?
38. what is internal environment?
39. what is an term district forum?
40. what do you meant by redresssal mechanism?
41. write a short note on rights to be informed?
42. what do you understand about right to safety?
43. Define consumerism.
44. what is caveat emptor?
45. what is caveat venditor?
46. what is E-business?
47. what is green marketing ?
48. define E-marketing.
49. what is E-tailing?
50. define marketing mix.
51. define product.
52. define marketer.
53. Mention any four differences between wholesale market and retail market.
54. What is role play?
55. what are the various ID proofs?
56. define stock exchange.
57. what is meant by remiser
58. define MBO.
59. define meeting.
60. what is vote?

SHORT ANSWER QUESTIONS-(3 marks)

1. Discuss about evolution and growth of Indian capital market ?
2. Write the features of MBO ?
3. Differentiate spot market from future market ?
4. State the importance of motivation ?
5. Management is the arts or science ?
6. Write short note on
 - a). Derivatives market
 - b) hard commodity market
 - c) soft commodity market
7. what are the principles of taylor ?

8. state the importance of directing ?
9. write a short note on secondary market ?
10. what are the various kinds of capital market. Explain ?
11. what are the types of commercial bill ?
12. explain bull and bear ?
13. draw the organization structure of SEBI ?
14. what is the importance of human resource ?
15. what is aptitude test ?
16. explain the meaning of agreement to sell ?
17. discuss the different types of crossing ?
18. explain the promotional functions of entrepreneur?
19. list down the few examples of pure entrepreneurship.
20. write a short note on
 - a) daily entrepreneurship development scheme
 - b) project report
21. what do you understand by issue of securities at premium ?
22. explain the different kinds of preference shares?
23. define the term management according to Peter. F. Drucker ?
24. describe the members of the national commission ?
25. write a short note on stag?
26. write a short note on trainer and trainee ?
27. what do you mean by liberalisation ?
28. explain grooming gradual ?
29. write any three differences between cheque and bill of exchange ?
30. how does a professional entrepreneur operate?
31. what do you mean by statutory meeting?
32. mugilan wants O+ve blood for his one month . old child for an emergency operation. What type of marketing technique will he use ? why?
33. what do you understand by the poll?
34. differentiate executive and non-executive directors ?
35. distinguish between shares and stocks?
36. expand the following STEP, JAM, TREAD, M-SZPS, SEED, and new generation IEDC?
37. distinguish between entrepreneur and manager?
38. distinguish between negotiability and assignability?
39. distinguish bills of exchange and promissory note?

40. write a short note on new economic policy?
41. what are the political environment factors?
42. Define consumer right?
43. what do you understand about right to protection of health and safety?
44. explain in detail about niche marketing ?
45. what is the importance of job portals?
46. define the term human resource management?
47. give two points of difference between human resource and human resource management ?
48. what are the documents required for a dematt are?
49. what are the limitations of stock exchange?
50. what are the features of certificate of deposit?
51. distinguish between new issue market and secondary market?

LONG ANSWER QUESTIONS -(5 marks)

1. Explain any five features of government securities?
2. What are the limitations of stock exchange?
3. What are the objectives of consumer protection act 1986?
4. How is the market classified on the basis of economics?
5. Explain the principles of placement?
6. Explain any five kinds of preference shares?
7. What are the requisites for a valid endorsement ?
8. Explain any five problems of women entrepreneur?
9. As a famous film director what selection test would you conduct to select a skilled music director?
10. Describe the socio-cultural environment of business?
11. State the criminal liabilities of directors?
12. How will you motivate an investor to open a dematt account?
13. who are the eligible persons to make complaints in consumers court? how will they register the complaints?
14. Explain the various types of new financial institutions (any five)
15. Briefly explain the functions of capital market (any five)
16. What are the advantages of MBE?
17. Explain the powers of SEBI?

18. Write the principles of scientific management propounded by Taylor and explain any three of them.
19. Explain the features and types of commercial bills.
20. Write about the contribution to Peter Drucker to management.
21. Discuss about the evolution of marketing?
22. How the market can be classified?
23. Explain the various functions of management?
24. What are the processes involved in MBO?
25. How the market can be classified on the basis of economics?
26. Explain the principles of modern management?
27. Explain the principles of placement?
28. Explain the different methods of recruitment?
29. Explain the different kinds of financial market?
30. Explain any five features of government securities?
31. Describe the significance of human resource management.
32. Explain the benefits of stock exchange to the commodity.
33. Distinguish the conditions and warranty.
34. Distinguish a cheque and bill of exchange.
35. Explain the various functions of entrepreneur.
36. Distinguish between the rural and urban entrepreneur.
37. Explain any five government entrepreneurial schemes.
38. What are the various kinds of debentures?
39. Explain any five differences between management and administration.

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